

THE PRODUCTIVE CULTURE BLUEPRINT

For Corporate Law Departments and Their Outside Counsel

As companies continue to seek ways to improve operating efficiency, they also face more legal and compliance issues than ever before. At the same time, the legal profession is being buffeted by a wide variety of trends with the power to force change in the way legal services are purchased and delivered. All of this puts pressure on in-house law departments and outside law firms to increase productivity and motivate their work forces to overcome the obstacles.

The Productive Culture Blueprint offers a blueprint based on sound business principles for building sustainable strategic productivity into the law department and enduring, effective relationships with outside law firms. And it offers a nice bonus—readers may learn to love getting up for work on Monday morning and every morning!

A highly readable and useful resource containing a real-life case study, explanatory examples and practical tools, *The Productive Culture Blueprint* was written for lawyers, but will benefit anyone looking to improve business efficiency, job satisfaction or vendor management.

For more information, visit www.debrasnider.com